

medhealth

CAIRO 2010



Arab Hospitals Federation

الاتحاد المستشفيات العربية

# Draft PROGRAM

The Eighth Annual Forum  
Arab Hospitals Federation

**"Arab Hospitals in 2015:  
Perspectives Development & Actions"**

**10-11 March 2010**

**Cairo - Egypt**

## Day One

09.00 – 10.30 **Registration**10.30 – 11.30 **Opening Ceremony****Address of Dr. Faouzi Adaimi – President - Arab Hospitals Federation****Movie Show on AHF Achievement****Address of Dr. Ali Abu Grain – Secretary General – ALQHS****Address of HE. Dr. Hussein Gezairy – Regional Director – WHO/EMRO****Address of HE. Dr. Tawfik Khoja – General Director - Executive Board of the Health Ministers Council for Cooperation Council States****Address of HE. Dr. Mahmoud Hijazi – Secretariat of Health & Environment in Lybia - President of Executive Board of the Health Ministers Council****Address of the Patronage HE. Mr. Amro Moussa – Secretary General - League of Arab States****Distribution of Award for the Person of the year**11.30 – 12.30 **Ministerial Panel Discussion**12.30 – 13.00 **Opening of Exhibition and Visit of the Booths**13.00 – 15.00 **VIP Lunch**15.00 – 16.30 **Session 1: Keynote presentation on Health Economics versus Future Recession****Managed by:****Impact of Recession on the Arab Healthcare Sector***What impact does a recession have on the health care industry?**An overview will be presented to the attendees in order to find a platform for solutions to improve the Arab Healthcare sector during the economic crisis.***How can Hospital remain economically viable in the future?***This lecture will present the new economic strategies in healthcare like Globalization of healthcare delivery; as well will focus on The New healthcare paradigm:**Service line Management Approach***Secrets of cutting costs and improving service during an economic downturn***The speaker in this lecture will focus on Cost Control Strategies and Payment reforms such as insurance reimbursements, as well on how to attract overseas money.*16.30 – 17.00 **Coffee Break**17.30 – 19.00 **Session 2: Keynote presentation on The Smart Hospital is no longer a dream****Maximizing healthcare outcomes with IT***Today, hospitals around the world are undergoing a digital transformation, harnessing cutting-edge IT to save lives. The impact of IT in healthcare will be addressed in this lecture and can be summarized as follows: Avoiding medical errors; improving use of resources; Reducing variability in access to care; Strengthening privacy and data protection; and Promoting public health and preparedness.***Making the operating room of the future safer***There is an increasing demand for interventions to improve patient safety. In this lecture, an overview of safety terminology will be given, emphasizing on the spectrum of events that could occur in the operating room. Next, the equipment and techniques that could be used in the OR to improve patient safety will be addressed.***Adopting the best Electronic Medical Record***The incentive is there to adopt electronic medical records. EMR adoption should be a benefit, not a burden. But, adopting an EMR requires careful and thoughtful consideration. In this lecture, we will point out the most important issues to consider during the EMR adoption plan, such as negotiating contracts, data protection and EMR implementation. It will also highlight how an EMR can save you money and provide better patient care without forgetting how you should go about choosing the EMR.*

## Day Two

09.00 – 10.00 **Panel Discussion:****Available Accreditations: what will be offered next?***Panelists from JCI, Accreditation Canada, Arab League for Quality Healthcare Services, Health Care Accreditation Council - Jordan, Central Board of Accreditation of Healthcare Institutions- KSA*

**Managed by:**

**iQmentum Accreditation Program – New and Innovative Approach to Address Current and Future Organizational Needs Worldwide**

*Accreditation Canada has come up with a unique international accreditation program called iQmentum that has standards of excellence that can be scaled to the healthcare organization depending on their position in the quality journey. The objectives of this paper are to: (1) discuss salient features of the iQmentum International Accreditation Program, and (2) discuss how the program has incorporated quality improvement, patient safety/required organization practices, and performance measurement into this unique accreditation program.*

**Let's talk Healthcare, Let's talk transparency**

*The Future of Healthcare imposes several approaches to follow. One of these approaches is transparency. In this lecture we will show how transparency will attract more patients and give more benefits to the hospital by improving care at lower cost.*

**Building teams for the Future of Patient safety**

*The purpose of this lecture is to improve the culture of patient safety through collaborative dialogue, development of a shared knowledge base, and opportunities for error reduction through creative problem solving.*

**Giving patient priority: practicing patient centered care**

*In this lecture we will learn how in a patient-centered approach to healthcare, providers partner with patients and their family members to identify and satisfy the full range of patient needs and preferences. In addition to improving the patient experience, patient-centered organizations also focus on supporting the professional and personal aspirations of their staff members, who can give effectively more care for patients if they are cared for themselves.*

12.00 – 12.30 **Coffee Break**

12.30 – 14.00 **Session 4: Keynote presentation on Staffing for the Future**

**Managed by:**

**Leadership: Running a hospital today and challenges for tomorrow**

*What are the challenges faced by the hospitals today and tomorrow? Define the skill set needed to succeed: Foresight and Innovation, conception, interpersonal, participant & leadership competency.*

*What are the appropriate instruments and processes to access each top manager against the future defined competencies?*

**Job Stress control at your hospital: How to plan & Conduct?**

*This lecture emphasizes on five important points in Stress management in hospitals summarized as follows:*

- Improvement of work environment
- Assurance of participation & autonomy
- Education or training to reduce self stress
- Career Development
- Total Support among medical professions

**Doctors as Healthcare Leaders**

*This lecture will focus on issues and conflicts surrounding doctor managers in hospital. It will identify the factors that will lead doctors to become hospital managers. The Psychological and role conflicts faced by the Doctor Managers will also be addressed. Finally a comparison between Doctor Managers and non medical Managers will be discussed.*

2.00 – 3.30 **Lunch Break**

3.30 – 4.30 **Session 5: Keynote presentation on Arab Hospitals in 2015: towards Sustainable Development**

**Creating Green Hospitals: a worthy challenge for the upcoming generation**

*As our society becomes more environmentally conscious hospitals will be expected to be better global citizens while providing for the well-being and safety of patients and staff. This can be done through "green thinking" by transforming the hospital design to preserve maximum energy efficiency, reduce resource consumption and help creating healthy hospitals. This lecture will highlight the ways for going green and will point out the benefits of such an orientation.*

**Sustainability in Healthcare and Management Consequences**

*Sustainability trends are gaining tremendous momentum in the healthcare industry. This session will highlight and examine the major themes and issues in sustainable healthcare management related to cost reduction, improving patient outcomes, staff confidence and retention rate.*