

Day One Wednesday 10 March 2010

14.00 Registration

15.00 Opening Ceremony

Address of Dr. Faouzi Adaimi – President - Arab Hospitals Federation

Address of HE. Dr. Hussein Gezairy – Regional Director – WHO/EMRO

Address of Dr. Tawfik Khoja - General Director - Executive Board of the Health Ministers Council for Cooperation Council States

Address of HE. Mr. Mohamed Mahmoud Al Hijazi – President of Executive Board of the Health Ministers Council

Address of the Patronage HE. Mr. Amro Moussa – Secretary General of League of Arab States

Distribution of AHF Awards

★ **Innovation Award for pioneer Leaders in Healthcare to :**

HE. Mr. Amro Moussa - Secretary General - League of Arab States

★ **Award for the Personality of the year 2010 to:**

Dr. Tawfik Khoja - General Director - Executive Board of the Health Ministers Council for Cooperation Council States

★ **Quality Award for Governmental Institutions to:**

Hamad Medical Corporation

★ **Award of the Quality Leader In Healthcare to: Dr. Fawzi**

Al - Hammouri - Chairman of Private Hospitals Association - Jordan

Distribution of The Executive Board of the Health Ministers Council for Cooperation Council States Awards

16.00 Ministerial Panel Discussion

17.00 Opening of Exhibition and Cocktail

18.00 Opening Remark from the Chairman

18.05 How can Hospitals remain economically viable in the future?

Presented by: Dr. Munthir Kuzayli – Director of AUBMC – Lebanon

18.25 Medical Tourism the fastest growing industry: Overview with a focus on the Jordanian Experience

Presented by: Dr. Fawzi Al-Hammouri - CEO, GM - Specialty Hospital

18.45 The Evolution of Tunisian Healthcare Sector & the Growth of Medical Tourism

Presented by: Dr. Boubaker Zakhama, President of the National Employers' Federation of the Private Sanitary Institutions

19.05 Investment in Primary Healthcare : Real Asset

Presented by: Dr. Khaled Badr – Director of medical specialties in primary healthcare management - Qatar

19.25 How to develop relationship between hospitals & Insurance companies: problems and solutions

Presented by: Dr. Ehab Mohamed Abul- Magd – Founder & Chairman of "Health Maintenance Organization's Union" - Egypt

19.45 Integrated Healthcare Facilities Strategy

Presented by: Arch. Awn Sharif – Acting Manager Healthcare facilities Planning in Supreme Council of Health - Qatar

20.05 Secrets of cutting costs and improving service during an economic downturn

Presented by: Dr. Tabassum Khan - Director- Advanced Value Methods

20.25 Panel Discussion with all Speakers

21.00 Gala Dinner

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09.00 Panel Discussion: Applying Accreditation: for Quality Improvement or Business expansion?

Panelists from JCI - Dr. Ashraf Ismail, Accreditation Canada - Mr. Gilles Lanteigne, Arab Accreditation for Healthcare Organization - Dr. Ali Abu Grain, Health Care Accreditation Council - Jordan -

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Dr. Ed Chappy, National Accreditation Board in Kuwait

Dr. Buthayna Al Mudaf, National Accreditation Board in Egypt - Dr.

Mahi El Tehewy

Moderated by Dr. Nagwa El Hosseini & Dr. Mahi El Tehewy

10.30 Opening Remark from the Chairman

Dr. Beshr Kenawy – President of Chamber of Healthcare services provider in the private sector - Egypt

10.35 Public or Private Hospital: Accreditation is a tool to improve safety

Presented by Dr. Badriya Al Ali - Hamad Medical Corporation

10.55 Quality & Patient safety in health services – Legislative point of view

Presented by Dr. Mohsen Ali Faris El-Hazmi - Member, Al-Shourah Council - Prof. in College of Medicine King Saud University-KSA

11.15 Implementation of Patient Safety Friendly Hospital Initiative

Presented by Dr. Sameen Siddiqi, Coordinator Health System Development - WHO/EMRO

11.35 Coffee Break

12.00 Balanced Scorecard for Hospitals in Lebanon: Policy Implications for National Health Systems in the East Mediterranean Region

Presented by: Dr. Fadi Jardali – Assistant Professor & International Accreditation Specialist - American University of Beirut

12.20 Quality Standardisation /Quality Management

Presented by Dr. Chatree Duangnet- CEO - Bangkok Hospital

12.40 Strategic Leadership approach for Quality Management

Presented by Dr. Ghada Ganzouri – Board Member -Ganzouri Hospital

13.00 Giving patient priority: practicing patient centered care

Presented by Dr. Safaa Qsoos- Quality Director- MOH - Jordan

13.20 Biomedical Ethics: Rights and Challenges

Presented by Dr. Maha Gebai – Director - Nabih Berri Rehabilitation Center

13.40 Creating Green Hospitals: A future achievement to enhance safety

Presented by Prof. Dr. Samia Galal , Prof of Environmental Health- High Institute of Public Health- Alexandria University

14.00 Lunch Break

15.00 Opening Remark from the Chairman & presentation about The Role of Information Technology in improving Healthcare quality & reducing cost

Presented By Mr. Magdy Kamal Khairalla – Chairman – CIT

15.30 The National approach for implementing virtual medical record toward better health care coverage & quality

Presented By Dr. Ahmed Kaboudan - CIT Healthcare Consultant

15.50 Job Stress control at your hospital: How to plan & Conduct

Presented by Dr. Dania El Baba, Director of HR – AUBMC- Lebanon

16.10 Doctors as Healthcare Leaders

Presented by Dr. Mahmoud Al-Sheyyab , CEO of King Abdullah University Hospital - Jordan

16.30 Hospital Autonomy

Presented by Dr. Malik Abdo Ali, MOH - Sudan

16.50 Recommendations